

Forgotten Muse Media Request for Proposal

Section I. The Project

Company Name	
Project Name	
Contact Information	
Desired Project Start Date	
Desired Project Budget	

Section II. Background

Please tell us a little bit about you.

Section III. Audience

Who is your target audience?

Section IV. Objectives

What do you want this to accomplish?

Section V. Vehicle

What is the piece to be created? Brochure, newsletter website, Identity program, packaging, clothing, ect.

Section VI. Look and Feel

What visual impact are you wanting the project to make

Section VII. Specifications

Section VIII. Time Frame

Tell us about your ideal project timeline

Section IX. Schedule

When you need what from us	When you can deliver key pieces of the project

Section X. Other Questions, Comments or Specifications
